

# AIRPORT DIRECTOR'S REPORT

## August 2010



### A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for July, 74,688 was up 4% compared with July 2009. The total passenger count year-to-date, 435,048 was up 0.3% compared to the same period last year.

### B PROGRAMS

#### 1. Air Service

Delta Airlines is discontinuing their twice daily nonstop service between Salt Lake City and Santa Barbara effective September 12<sup>th</sup> due to 50-seat regional jet fleet reductions. The average load factor for the service was 80.2% for the first seven months of the year.

A successful forum of local business and community leaders was held last month to discuss new service to San Jose. Citrix Online and the Goleta Chamber of Commerce in association with the Airport sponsored the event. One result was a survey for businesses to complete online at flySBA.com to assist in carrier discussions.

Staff Contact: Terri Gibson, 692-6004

#### 2. Communications Program

##### a. Airline Terminal Project Public Outreach

Current Components:

- Information pages on FlySBA.com
- Project sign boards and flyers at the Terminal
- E-newsletter
- Videos on Channel 18, at boarding gates and online

Planned Components for Fall:

- Direct mail leaflet for Santa Barbara County
- Construction tour for business leaders

##### b. Promotional Items This Month

MTD busboards, Santa Barbara News Press Frontier ads, Santa Barbara Chamber of Commerce Map Project, and *Noozhawk* online news ads to promote commercial airline service at SBA.

### **c. Airport Visitors Center Activity**

222 youngsters from three local summer camps visited the Airport in July via the Airport's Tour Program. Several veterans stationed at SBA during WWII dropped by to view displays and exhibits. Five aviation clubs held meetings and the TSA held four training sessions during the month.

### **d. Airline Terminal Comment Card Program**

30 cards were collected from the boarding gate areas and main lobby in July. There were numerous complaints regarding rude airline employees.

### **e. FlySBA.com Website**

There were 28,283 unique visitors representing 878,964 hits on the website in July. The top pages were the flight schedule and airline/air service information.

Staff Contact: Terri Gibson, 692-6004

## **3. Airport Noise Abatement Program**

Planned completion date: Fall 2010

Funds remaining in the grant are adequate to purchase an upgraded server with a hosted service and support package. A change order is in process to use the balance of the grant for the server and the service and technical support package. City Council approved the change order request. FAA approval is expected by the end of August.

Staff Contact: Tracy Lincoln, 967 – 7111

## **4. Airline Terminal Public Arts Program**

The Selection Panel selected the team of Lori Ann David and Vidya Gauci to design and install the North Rotunda Medallion and the Wood Beam Stenciling Projects.

The team of Colleen Kelly and Alfred Ramirez was selected for the design and installation of the Wrought Iron Railing Embellishment Project.

The City Arts Advisory Committee reviewed and approved all three projects at its July 15th meeting. In the next phase the artists will refine their designs and begin fabrication of the artwork.

Staff Contact : Karen Ramsdell, 692-6002

Lori Ann David and  
Vidya Gauci ~

North Rotunda Medallion  
\$65,000

Wood Beam Stenciling  
\$12,000

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Colleen Kelly and  
Alfred Ramirez ~

Wrought Iron Embellishments  
\$48,954

## **C CAPITAL PROJECTS**

### **1. Airport Terminal Improvement project**

Planned Completion Date: 2012

The Terminal Project contractor, EMMA Corporation, commenced construction on November 2, 2009. New water and sewer utility connections have been brought to the site and all of the new building footings have been poured. The contractor has completed work on the foundation system and the steel framework. Work also continues on the roof decking and first floor metal stud framing of the building.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

Staff Contact: Owen Thomas, 692-6018  
Laurie Owens, 692-6023

### **2. Goleta Slough Tidal Circulation Demonstration Project/ASP Wetland Mitigation Project**

Planned Completion Date: Fall 2010

Wetland mitigation associated with the Airfield Safety Projects was required at a ratio of 4:1. The Airport has completed the first phase of mitigation, which provided 3:1 mitigation.

URS Corporation  
\$348,330 (work that is continuing.)

The final phase of mitigation is based on the Goleta Slough Tidal Restoration Demonstration Project, which was successfully completed in Winter 2009. Surveys to measure bird activity, vegetation establishment and invertebrate communities were completed in November 2008. The final report from URS was provided in mid-January 2009 and reviewed by staff. It was forwarded to FAA and USDA for their review. A contract with Tartaglia Engineering and URS was approved by City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009. The Coastal Development Permit was approved by the California Coastal Commission in July 2010.

Construction bids were opened on July 29 and Granite Construction was the low bidder at \$855,101. Contracts are scheduled to go to City Council on August 24, 2010. Construction is scheduled to begin in September 2010.

Staff Contact: Laurie Owens 692-6023

## D COUNCIL / AIRPORT COMMISSION ACTIONS

Council approved the following recommendations in July -

### That Council:

**1]** A. Hold a closed session to consider instructions to its negotiators regarding a possible long-term lease of City-owned property consisting of a fifteen-acre parcel of real property located at 6100 Hollister Avenue at the Airport, bounded by Hollister Avenue, Frederick Lopez Road, Francis Botello Road and David Love Place (Parcel 22 of the Airport Specific Plan Map [City Parcel Map No. 20,608]) in the City of Santa Barbara. Instructions to negotiators will direct staff regarding the price and terms of payment of a possible lease of the City-owned property with Target Corporation, a Minnesota corporation. Negotiations are held pursuant to the authority of Section 54956.8 of the California Government Code. City Negotiators are: Karen Ramsdell, Airport Director; Paul Casey, Assistant City Administrator/Community Development Director; Sarah Knecht, Assistant City Attorney. Negotiator for the potential lessee is Dietrich Haar, Real Estate Manager; and

B. Hold a closed session to consider instructions to its negotiators regarding a possible long-term lease, purchase or exchange of City-owned property consisting of a fifteen-acre parcel of real property located at 6100 Hollister Avenue at the Airport, bounded by Hollister Avenue, Frederick Lopez Road, Francis Botello Road and David Love Place (Parcel 22 of the Airport Specific Plan Map [City Parcel Map No. 20,608]) in the City of Santa Barbara. Instructions to negotiators will direct staff regarding the price and terms of payment of a possible lease, purchase or exchange of the City-owned property located at 6100 Hollister Avenue with the California Army National Guard for the National Guard Armory property located at 730 E. Canon Perdido (APN 031-041-001) in the City of Santa Barbara. Negotiations are held pursuant to the

authority of Section 54956.8 of the California Government Code.

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**2]** Approve and authorize the Airport Director to execute, subject to approval as to form by the City Attorney, public arts program agreements with:

A. Lori Ann David for design and installation of a mosaic tile floor medallion associated with the Airline Terminal Project, in an amount not to exceed \$65,000; and

B. Vidya Gauci for design and installation of decorative stenciling associated with the Airline Terminal Project, in an amount not to exceed \$12,000.

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**3]** A. Find it is in the City's best interest to waive the formal bid process as provided in Municipal Code Section 4.52.070(k), and authorize the City's General Services Manager to issue a Purchase Order to the Mosquito and Vector Management District of Santa Barbara County (District) as the sole source and most favorable source for providing the City with mosquito monitoring and control services at the Airport in the amount of \$74,462; and

B. Subject to the appropriation of funds approved by City Council, authorize the City's General Services Manager to issue Purchase Orders and Change Orders to the District for four subsequent fiscal years for mosquito monitoring and control services, in amounts not to exceed the annual appropriated budget for the program.